OUR STRATEGY 2025-2026

www.talkhongkong.org

V1.3

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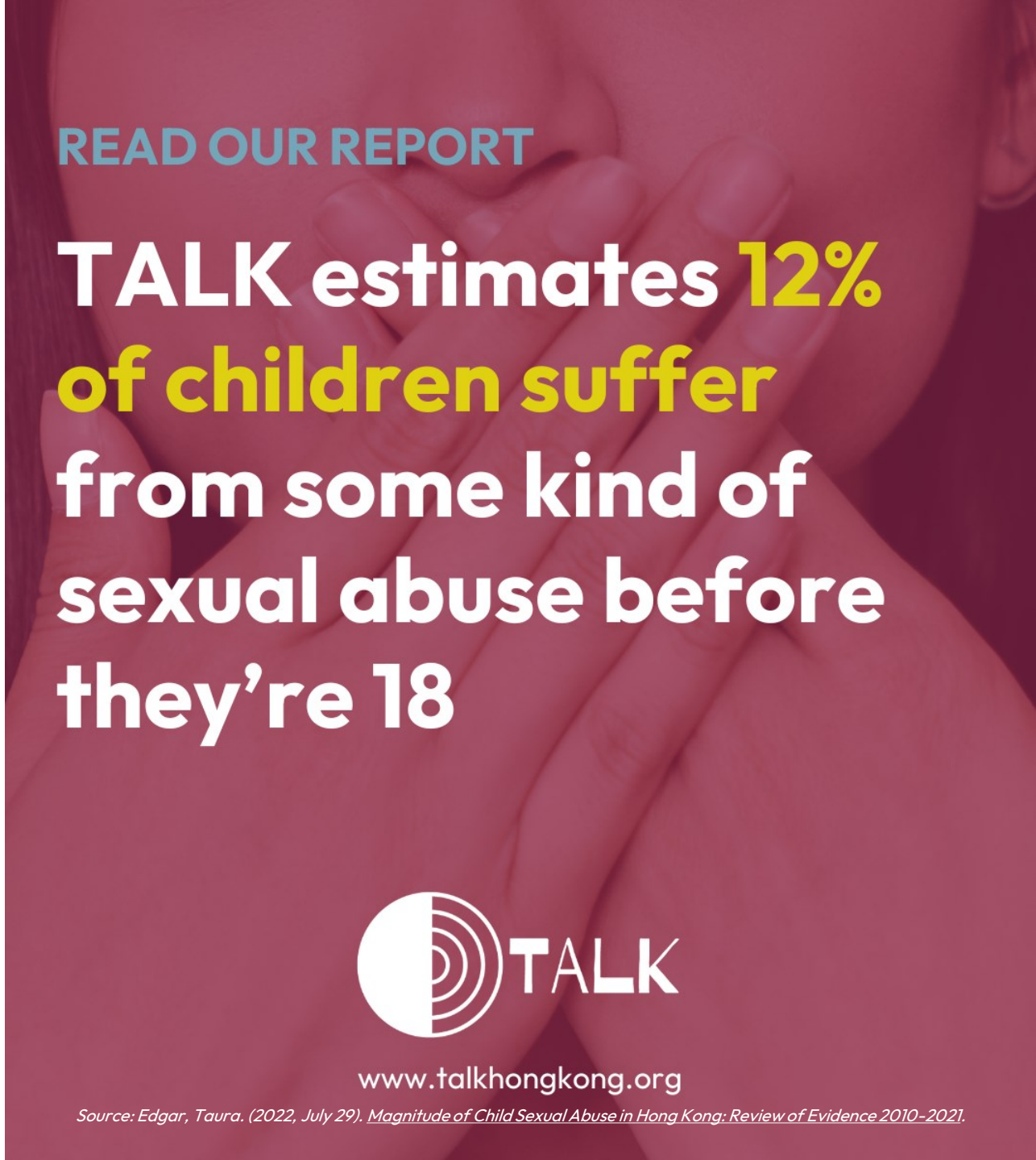


FROM OUR FOUNDER

I'm determined to address a critical issue that affects our community: the public health epidemic of child sexual abuse (CSA) in Hong Kong. Despite the alarming scale of this problem, there is a significant lack of research and insufficient funding for government departments and NGOs alike to effectively tackle it.

I've witnessed firsthand the devastating impacts of CSA, which is why I founded TALK Hong Kong. After starting a peer support group for adult survivors, I started to realise that we were not doing enough in Hong Kong to understand or prevent abuse. With my background in the corporate world, my resolve and decades of connections, I knew we could expand to prevent.

Over the past few years, we've made significant progress through the power of pro-bono support and volunteer efforts. However, to truly drive the change we know is possible, we need your partnership and funding.

I'm pleased to share our strategy for 2025-2026 which outlines how we will thrive forward to our ultimate goal: a significant reduction in child sexual abuse in Hong Kong.

With your support, we can drive the research, education, and awareness necessary to combat this pressing public health crisis. I invite you to invest in a safer future for Hong Kong's children.

Sincerely,
Taura Edgar
Founder + Chair, TALK Hong Kong

FROM OUR RESEARCH

- **~12% of kong kong children suffer from sexual abuse before they're 18**
- **~96% of it goes unreported**
- **72% in reported child sexual abuse cases knew their abuser**
- **85% of known victims were girls**
- **93% of known perpetrators were boys & men**

SOURCE: *Edgar, Taura. (2022, July 29). Magnitude of Child Sexual Abuse in Hong Kong: Review of Evidence 2010-2021. TALK Hong Kong.*

HOW DO WE COMPARE?

AU 2023

29%

US 2023

13%

WHO 2022

14%

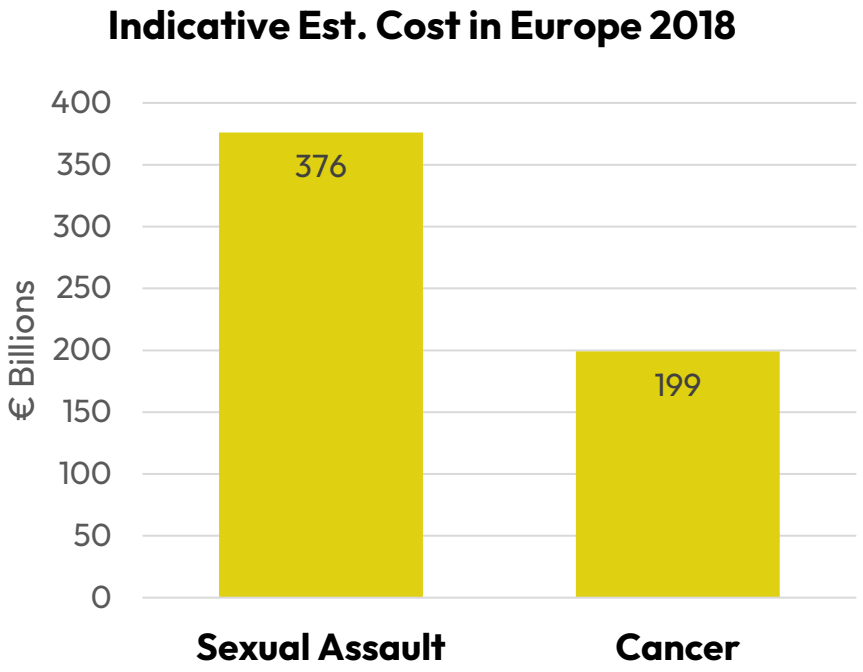
SOURCES:
Mathews B et al. (2023) The prevalence of child maltreatment in Australia: findings from a national survey. Med J Aust. 218 (6).
https://www.cdc.gov/child-abuse-neglect/about/about-child-sexual-abuse.html
https://www.who.int/news-room/fact-sheets/detail/child-maltreatment

SILENCE MAKES US SICK

- **242 x more likely to attempt suicide**
- **18 x more likely to have an injury**
- **12 x more likely to have mental health problems**

SOURCE: Ip, Patrick. 2013. Epidemiology of Child Abuse and Its Geographic Distribution in Hong Kong: An Important Social Indicator of Different Districts and Communities (A Central Policy Unit Commissioned Report). Hong Kong: Department of Social Work and Social Administration, The University of Hong Kong.

SILENCE COSTS US $$$$



SOURCE:
The Cost of Sexual Assault – European CEO; 23 Oct 2018; The cost of sexual assault – European CEO
The Cost of Cancer in Europe in 2018; European Journal of Cancer, Volume 129, April 2020, pages 41-49
Note – Comparison is indicative; the methodology used, cost allocation and derived estimates are not fully comparable

HONG KONG NEEDS TO KNOW

- Costs = health, education, child & family services, justice, public housing, premature death, productivity losses, deadweight losses, Disability Adjusted Life Years (DALYs).
- We need locally relevant, evidence-based, information to urge change.
- **This analysis will promote better resource allocation and policy development for prevention.**

MISSION

We believe that preventing child sexual abuse is an adult's responsibility, and through education and training, adults will be empowered to act.

TRAIN
Teach adults how to prevent child sexual abuse before it happens

EDUCATE
Produce credible research for all stakeholders from public to government

SUPPORT
Provide services for adult survivors to prevent generational harm

2025-2026 STRATEGY

	Short-term	Mid-term	Long-term
WHAT WE'LL DO	• Increase public awareness of Child Sexual Abuse (CSA) • Educate with research for evidence-informed responses • Train adults to prevent CSA • Support adult survivors to prevent generational harm	• More protective communities • Increase health of population • Increase detection and reporting of CSA • Increase funding for CSA prevention efforts	Reduced Child Sexual Abuse in Hong Kong
HOW WE'LL DO IT	• Cost of CSA research • Prevention training expansion & localisation • Paper: Legal remedies for adult survivors • Paper: Legal liability for businesses and institutions for safeguarding or failing to safeguard • Update of official data and gap analysis report • Monthly survivor support groups • Triage service with Social Worker	• Harmful Sexual Abuse intervention programme • DOJ pilot programme to record case stats • Prevalence large scale survey • Expansion of annual official data review to aid departments • Guide to depts on how to improve data collection • Brief on Mandatory reporting impacts on Psychologists / Social workers working with Offenders • Trauma therapy for survivors	• Judicial training / benchbooks • Social work services access for survivors and perpetrators • Offender treatment online • Work directly with depts to improve detection and response • Become Accreditor – create standards • Social worker and therapist for adolescents • Legal funding for survivors

What we've done with almost nothing

p.s. it's not sustainable!

HOW?

After 25+ years in Hong Kong, and as a survivor of incest, I know we are not doing enough to prevent child sexual abuse. So, I founded TALK Hong Kong.

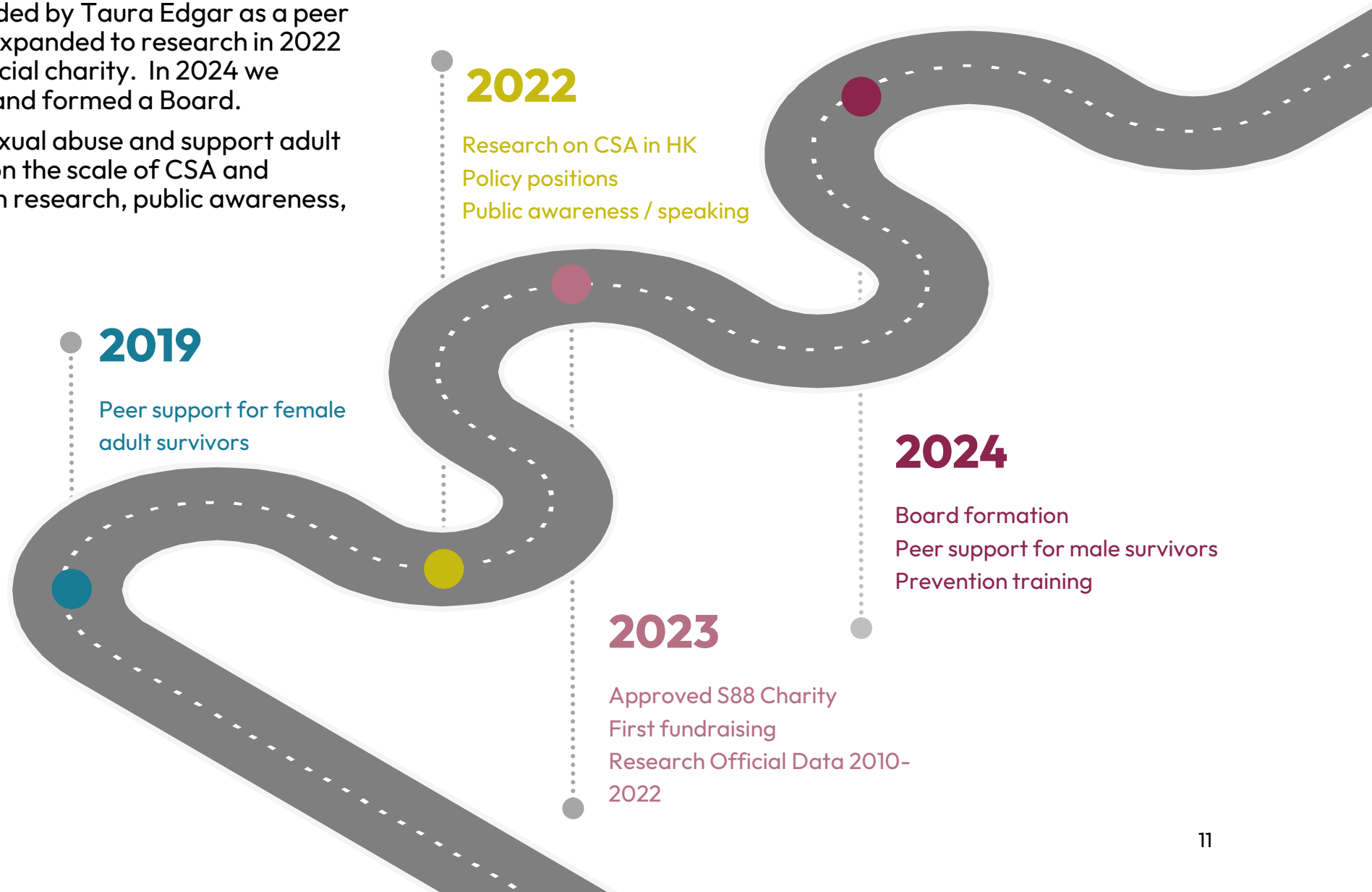
We currently have no staff.
I'm determined.
I'm resourceful.
But to grow we must expand!

TEDx Talk: https://youtu.be/xf-OWEmlzu8

HOW WE GOT HERE

TALK Hong Kong was founded by Taura Edgar as a peer support group in 2019, we expanded to research in 2022 and in 2023 became an official charity. In 2024 we added prevention training and formed a Board.

We exist to prevent child sexual abuse and support adult survivors. We shine a light on the scale of CSA and activate prevention through research, public awareness, and prevention training.



2019

Peer support for female adult survivors

2022

Research on CSA in HK
Policy positions
Public awareness / speaking

2023

Approved S88 Charity
First fundraising
Research Official Data 2010-2022

2024

Board formation
Peer support for male survivors
Prevention training

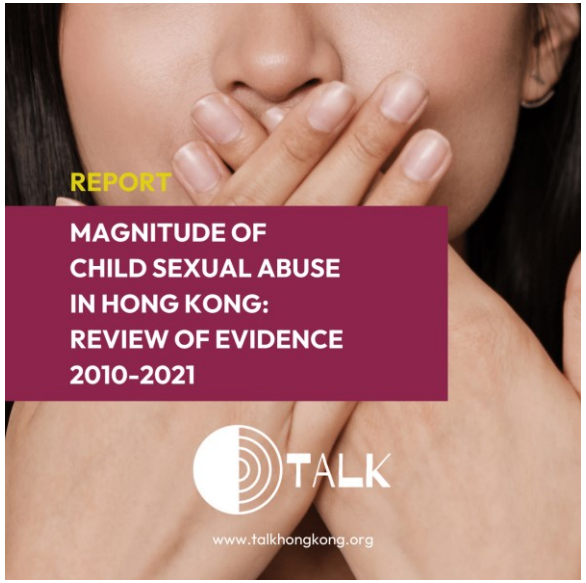
PEER SUPPORT

Our peer support meetings are for adult survivors of child sexual abuse. We come together to listen and learn from each other to support each other through healthy healing.

- 5 yrs
- 70+ meetings
- 250+ participants
- Only group in Hong Kong

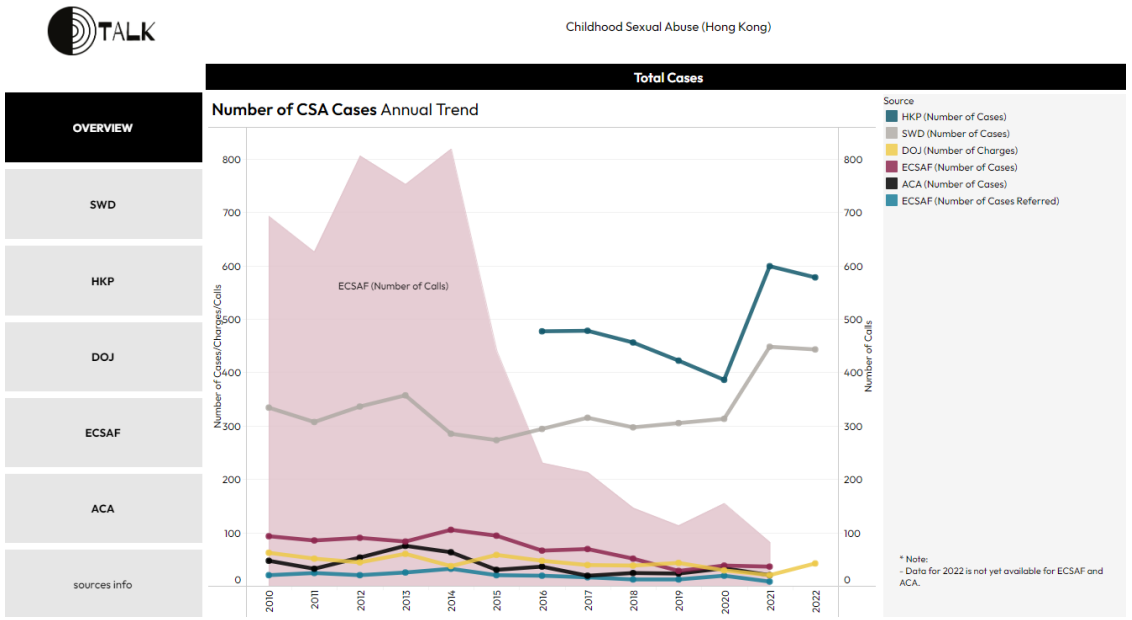
RESEARCH

How common is child sexual abuse? Who are the victims? Who abuses children? Our report helps everyone in making evidence-informed responses that best protect as many children as possible from sexual abuse.



Made possible with no funding by pro bono partners:

- Taura Edgar, author
- Beth Jones – Senior Managing Director, Risk & Investigations at FTI Consulting
- Darcy Davison-Roberts – Senior Lecturer at HKU Faculty of Law
- FTI Consulting Asia Data & Analytics Practice – Data visualization
- Tarani Chandola, Dir of HKU Methods Hub – Prevalence methodology support



PREVENTION TRAINING

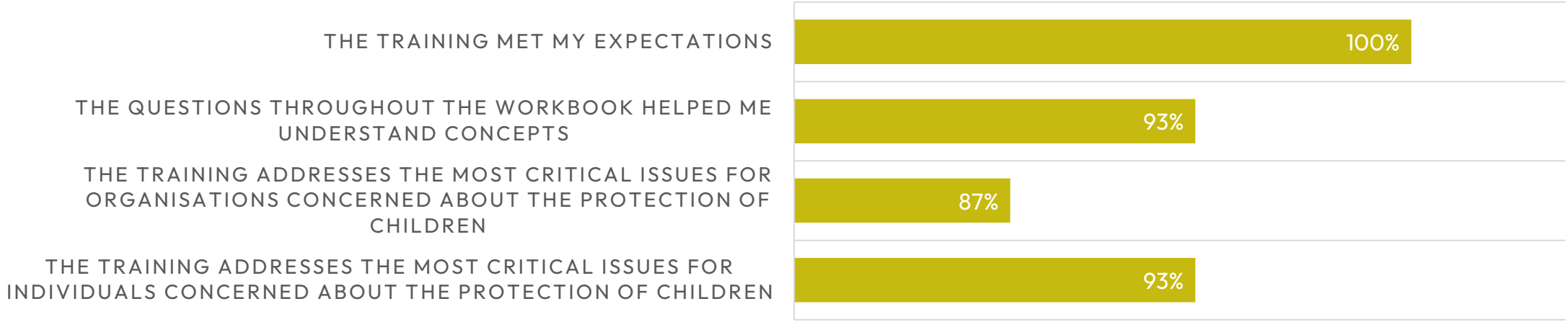
STRATEGY 2025-26

Stewards of Children® is an evidence-informed, award-winning training that teaches adults to prevent, recognise, and react responsibly to child sexual abuse.

Through interviews with a very diverse group of people with lived experience, experts, and treatment providers, this training teaches adults practical actions they can take to reduce instances of child sexual abuse in their organisations, families, and communities.

- Taura Edgar became Certified Facilitator 2024
- 70+ people received trained
- Who we've trained so far: parents, NGOs, educators
- Cost: $5000 per facilitator certified / $200 per person trained / facilitator's time
- Accredited US programme 25 yrs history

TRAINING FEEDBACK



"the right attitude toward CSA

"Importance of our attention and active attitude

"more sharing opportunities, subtitles for the videos

"would like to join if there are follow up discussion groups

"For a local Hong Kong audience, Cantonese language & materials would most likely enhance the experience.

QUICK CONNECT TRIAGE PROGRAMME

Our Quick Connect programme supports adult survivors in finding help.

This service provides screening for individuals to get the support they need such as therapy, shelter, etc. Similar to how you would see a doctor at a medical clinic there are mental health professionals who will assess the nature and urgency of your needs. This short appointment typically takes less than half an hour and be held virtually by mental health professionals.

Supported by volunteers.

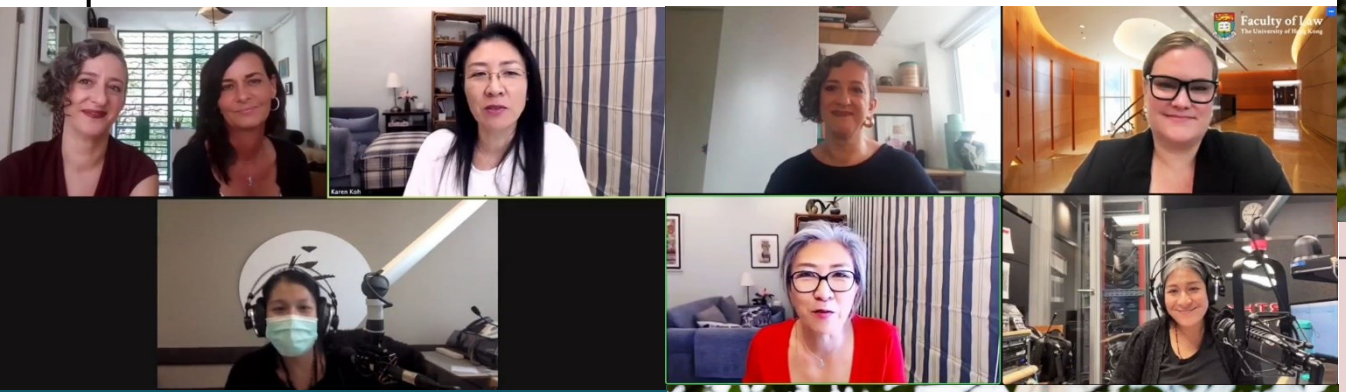
Counsellor/Therapist

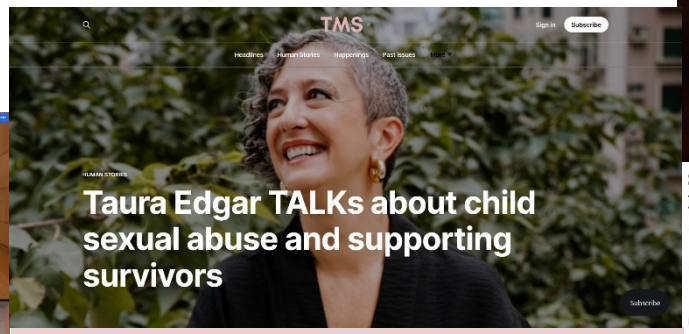
I am a social worker with a background in counselling and have worked with survivors of traumatic experiences in my career and continue to be passionate in serving and supporting this population.

Eating Disorder Specialist, Clinical Psychologist & Registered Dietitian

Dr Tüscher has dedicated her extensive clinical training and professional expertise to treating individuals impacted by the 2 most stigmatised of diagnostics – eating disorders (all forms) and trauma (sexual, childhood and other forms). She remains passionate in providing survivors with a voice, and a path to acceptance and true recovery.

AWARENESS

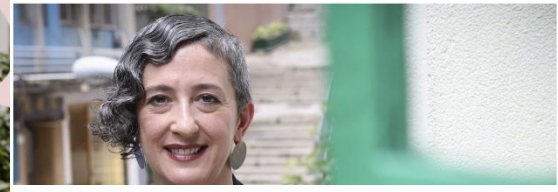




Sexual abuse survivor who founded support group in Hong Kong on her own trauma, and advice for others

- It has taken decades for Taura Edgar to be able to talk openly about the sexual abuse she suffered at home as a child
- The group she founded, Talk Hong Kong, holds group sessions for survivors on issues such as coping skills, and lobbies for court sentencing reforms

Kylie Knott + FOLLOW
Published: 7:45pm, 24 Jun, 2021



What we're going to do

OUR PATH

VISION
Prevent Child Sexual Abuse

AWARENESS
- Increase prevention funding
- Increase detection
- Increase population health

PROGRAMMES
- Train adults
- Educate with thought leadership
- Support survivors

RESEARCH
- Understand
- Empower
- Improve

EVIDENCE*	HYPOTHESES
12% of HK kids experience CSA	To prevent, we have to understand
Most abuse not reported	Change requires education
Adults are responsible for kids	Prevention is possible
Abuse has long-term health effects	Better health increases prosperity

* *Magnitude of Child Sexual Abuse in Hong Kong: Review of Evidence 2010-2021* (Edgar, 2022)
https://www.csacentre.org.uk/research-resources/key-messages/impacts-of-child-sexual-abuse/

OUR PLANS FOR PREVENTION

bold = revenue generating

OPERATIONAL

to expand our child sexual abuse prevention we need to fund:

- **Hire staff**
- **Buy equipment**
- **Rent premises**

	Research	Programmes	Awareness
0 YR	• Legal remedies for adult survivors (EJ + DLA Piper) • Legal liability for businesses and institutions for safeguarding or failing to safeguard (HKU)	• **Prevention training- teach adults how to prevent, recognize, and react responsibly** • Monthly women's / men's support group • Triage with Social Worker volunteer	• **Speaking engagements on CSA**
1 YR	• Cost of CSA research • Update & review of official data and gap analysis	• **Prevention training- localized & expanded** • Prevention Training supplemented for Domestic Workers (Help for Domestic Workers) • Contextual Prevention Framework • Engage with government depts • Guidance to survivors on talking to the media • Equal Justice x TALK access to justice support	• Guidance to media on reporting CSA cases • Marketing campaigns • PR • **Speaking engagements on CSA / Inclusion / hidden costs for corporates** • Speaking engagements on CSA / hidden costs for NGOs, academics, doctors
2 YRS	• DOJ pilot programme to record case stats • Prevalence large scale survey • Expansion of annual official data review • Guide to depts on how to improve data collection • Brief on Mandatory reporting impacts on Psychologists / Social workers working with Offenders	• Create judicial training / benchbooks • Social Worker for services access for survivors and perpetrators • Trauma therapist for survivors • Letter submission programme for survivors	• International stakeholders' events • HKU hosted workshop to present research and engage stakeholders
5 YRS	• SWD / Police disruption study of frontline workers • Territory wide strategy for Prevention	• Offender treatment online (Charite Hospital) • Work directly with depts to improve detection and response • **Become Accreditor – create standards** • Social worker and therapist for adolescents • Legal funding for survivors	• Host international experts in Hong Kong

Research is the backbone of prevention

WHAT WE'LL TO DO WITH THE HK$

To expand our child sexual abuse prevention work, we need to fund staff not just projects

500K

Cost of child sexual abuse report

- Taura Edgar Pro-bono

cost provides a compelling rationale to invest in CSA prevention!

1MM

Prevention training expansion & localisation with limited staff

- Project Manager (1/2 time)
- Program Officer (1/2 time)
- Lead Facilitator (1/2 time)

5MM / yr

That's a team!

- Executive Director (Taura)
- Programme Developer
- Advocacy Lead
- Programme Manager
- Social Worker
- Marketing Manager
- Project Manager
- Lead Training Facilitator
- Programme Officer
- Marketing Assistant
- Research Assistant

10MM

That might be a children's advocacy centre!

BOARD

Taura Edgar
Founder & Chair

Trish Meecham
People & Organisational Culture Leader
Vice-Chair

Kean Hah
Senior Insurance Leader
Treasurer

Trinnie So
Compliance Leader
Governance

Darcy Davison-Roberts
Snr Law Lecturer @ HKU
Programmes

Shirralee Sisson
Psychologist
Programmes

Jill Marshall
Yoga Pilates Wellness @ Pause
Support Groups

Chelsea Perino
MD, Global Marketing & Comms @ The Executive Centre

Johanna Chan

Co-Founder @ RIL CREED
Social Impact

Nandini Sethi
Fundraising

FTI CONSULTING
Pro Bono Funder Due Diligence

Hogan Lovells
Pro Bono Legal Partner

WE HAVE A PUBLIC HEALTH CRISIS

More needs to be done and we can do it together!

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